

FOR IMMEDIATE RELEASE

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Hills Views & Valleys Set to Become Premier Minority-Owned Luxury Publication

..A commitment to excellence in all areas

Beverly Hills, CA — The hills are alive with the sound of music, and it is the beautiful song coming from *Hills Views & Valleys* that has everyone singing. Emerging as one of the top platforms advocating for inclusivity as well as compelling original content, Hills Views & Valleys counts among its readership some of the elite of Hollywood and the fashion world such as *Sex and the City*'s Jason Lewis, Horacio Pagani, and this month's featured interview, pioneering African American model Beverly Johnson. You remember her for her groundbreaking work on the cover of *Vogue* in 1974 – the first woman of color to do so.

Hills Views & Valleys is committed to offering top-class editorial, regardless of gender or color stereotypes. Our content is visually stimulating and is often described as watching "cinematography in print," a representative for the magazine commented.

The pages of *Hills Views & Valleys* teem with life as visual representations of beauty are realized in breathtaking color in high-quality print. Arriving in oversized silk pages at 9x12, each edition is a work of art, underscoring the company's commitment to excellence in all areas.

The publication plans to bring a range of stars and luminaries to its pages, in addition to providing unique content that makes a difference in readers' lives. Fresh off her walk on the runways of New York Fashion Week 2022, legend Beverly Johnson is emblematic of the pioneers *Hills Views & Valleys* will cover moving forward.

Hills Views & Valleys looks to widen its readership and explore an even broader swath of exciting high-end products and brands. The magazine's advertisement team offers an affordable rate program for businesses and brands seeking mutual collaboration. Potential partners looking for inclusion in an upcoming issue, or a springboard for a particular campaign, can direct all advertising inquiries to advertising@hillsviewsandvalleys.com

About Hills Views & Valleys

A minority-owned luxury publication, *Hills Views & Valleys* is one of the few African American luxury publications bringing together a bevy of high end luxury brands in terms of advertisers, content creation and certainly do look forward to future synergies in this space.

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