

CONTACT: Elizabeth Collins  
Elizabeth.Collins@hillsviewsandvalleys.com  
323.336.3502

## FOR IMMEDIATE RELEASE

December 21<sup>st</sup>, 2023

### **Big Cities Media, LLC Home to Hills Views & Valleys Luxe Publication Donates Thousands of Children's Books to Toys for Tots, Spreading Joy and Hope This Holiday Season**

Los Angeles, CA - Big Cities Media, LLC's renowned publication, Hills Views & Valleys, has once again demonstrated its unwavering commitment to giving back to the community by donating several thousand children's books on the beloved children's book character Jeb, The Giraffe to Toys for Tots. This charitable initiative not only showcases the generosity of Big Cities Media, LLC but also exemplifies the ethos of Hills Views & Valleys - spreading joy, fostering education, and nurturing young minds.

Toys for Tots, a beloved charity organization with a global reach, is dedicated to delivering a message of hope to less fortunate children during the holiday season. Through donations like those from Hills Views & Valleys, Toys for Tots aims to bring smiles to the faces of children worldwide, ensuring that every child has the opportunity to experience the magic of receiving a gift.



"We are thrilled to partner with Toys for Tots once again to bring the gift of reading to children in need," said Elizabeth Collins, Director of Marketing at Big Cities Media, LLC. "At Hills Views & Valleys, we believe in the power of literature to inspire, educate, and uplift young minds. By donating thousands of children's books, we hope to ignite a love for reading and learning in the hearts of children everywhere through the Jebcoolkids series of coloring books featuring the beloved children's book character Jeb, The Giraffe." [www.jebcoolkids.com](http://www.jebcoolkids.com)



This heartwarming initiative not only reflects Big Cities Media, LLC's commitment to corporate social responsibility but also underscores the company's dedication to making a positive impact in the community. Through their partnership with Toys for Tots, Hills Views & Valleys continues to embody the values of compassion, generosity, and giving back.

As the holiday season approaches, Hills Views & Valleys invites readers, supporters, and the community at large to join them in spreading joy and hope to children in need. Together, we can make a difference and create a brighter future for all.

For media inquiries, please contact Elizabeth Collins.

### ### About Big Cities Media, LLC:

Big Cities Media, LLC is a leading media organization dedicated to delivering high-quality content and engaging storytelling to audiences worldwide. Through its flagship publication, Hills Views & Valleys, Big Cities Media, LLC explores the beauty and complexity of life, inspiring readers to embrace creativity, curiosity, and compassion.

### ### About Toys for Tots:

Toys for Tots is a charitable organization founded on the belief that every child deserves to experience the joy of the holiday season. Through donations of toys, books, and other gifts, Toys for Tots spreads happiness and hope to children in need, creating lasting memories and moments of joy.